SIGNAGE PLACEMENT GUIDE

Proper signage is critical to enforcing parking rules on private land, deterring unauthorised parking, and supporting any Parking Charge Notices (PCNs) you issue. Follow the guidelines below to ensure your signage complies with The IPC standards and UK regulations.

1. ENTRANCE SIGNAGE

- **Clear & Visible:** Install at least one prominent sign at the entrance. Make sure nothing (trees, bins, walls) blocks it.
- **Essential Info:** The sign should warn that unauthorised parking may result in a Parking Charge Notice (PCN).
- **Height & Angle:** Position at driver eye-level and angle it for an unobstructed view.

2. INTERNAL SIGNS

- **Strategic Placement:** Post additional T&Cs signs near bays, payment machines, or known trouble spots.

3. MAINTENANCE & UPDATES

- **Regular Checks:** Inspect signs routinely for damage or obstruction. Replace or fix any issues immediately.
- **Record-Keeping:** Photograph each sign's location and condition to resolve any future disputes.

4. COMPLIANCE ESSENTIALS

- **Single Code of Practice Standards:** Follow the latest Single Code of Practice guidelines for sign clarity and placement
- **Planning Permission:** Rarely required—check local authorities if unsure.

Effective signage is the foundation for clear, enforceable parking rules. By placing signs at entrances and strategic internal points—with clearly stated terms and conditions—you can deter unauthorised parking and support any enforcement actions. Well-maintained, high-visibility signage demonstrates professionalism and helps drivers understand and respect your parking policies.

For further information on compliance or to review best practices for installing signage at your site, contact us or refer to The IPC Code of Practice for additional details.